

September 11, 2023

Stamp Development
Attn: Citizens Stamp Advisory Committee
475 L'Enfant Plaza SW, Room 3300
Washington, C 20260-3501

Dear Members of the Committee,

I write to express my support for the issuance of a postal stamp to recognize the life and legacy of James Cash Penney.

In 1875, Mr. Penney was born to humble beginnings in Hamilton, Missouri. As a young adult, he suffered from tuberculosis and moved out west for treatment. There he began working for a small chain store known as the Golden Rule stores.

He flourished in this role and his success was recognized when the owners of the Golden Rule stores offered Mr. Penney the opportunity to open a new location. He moved to Kemmerer, Wyoming, where in 1902 he opened a new Golden Rule Store which later became the first JCPenney store, marking the beginning of his department store empire. By 1973, JCPenney had more than 2,000 stores across the United States providing thousands of jobs to our nation's workforce.

Mr. Penney was not only a successful businessman and entrepreneur, but also an incredible philanthropist. He made significant contributions to education, agriculture, and religious organizations. Some include financially partnering with universities, developing the nation's top herds of Guernsey dairy cattle, establishing retail locations in hundreds of rural communities, and donating to various charities among others. His contributions to society have been recognized with several major honors and awards.

I ask that the Committee carefully consider a postage stamp commemorating James Cash Penney. I appreciate your time and consideration.

Sincerely,



Senator Cynthia Lummis